



## P2 iLandMan

### FEATURING AN EMERGING E&P FIRM

#### **BUSINESS SCENARIO**

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An emerging energy exploration and production firm wanted to grow through the acquisition of assets and needed the ability to scale effectively to support its aggressive go-forward investment strategy and low-cost operating model.

Its land operations were being managed across static spreadsheets and inherited software systems from previous operators, which resulted in an overabundance of resources and a duplication of effort. Management required a solution that would not only allow the consolidation of existing operations into a single, integrated land solution, but that would simultaneously amalgamate new acquisitions quickly and cost effectively so operations could continue to run smoothly.

#### **BUSINESS OUTCOME**

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The firm conducted a thorough evaluation of available commercial solutions and ultimately selected P2 iLandMan because of its position as an innovator and market leader in the SaaS land space. With over 15 years of experience in the industry and ~5,000,000 acres under management, P2 iLandMan was the ideal choice for the firm's growth-oriented acquisition strategy.

P2 iLandMan worked collaboratively with the firm to consolidate and centralize various land projects and processes into a single platform that provides greater control, operational efficiency, scale, and immediate visibility into land acreage at depth. Further, the E&P's partners and investors now have a visual representation of their holdings by way of a robust GIS map.

#### **RESULTS**

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After implementing P2 iLandMan, the E&P firm consolidated disparate land data and began to aggressively scale while supporting a low-cost operating model.

#### **WHY P2 ILANDMAN?**

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P2 iLandMan is a web-based SaaS solution that manages the entire land lifecycle from acquisition and lease management through revenue calculations and divestiture. P2 iLandMan is an industry-leading, cost-effective land software that allows for the seamless sharing of data across domains and applications enabling process automation, early mapping to make quicker decisions, and better data management.

**“ P2 iLandMan’s highly experienced team has developed conversion tools and Application Programming Interfaces (APIs) to assist in quick implementation and deployment so firms can scale quickly and use their land data with all other P2 and third-party products. ”**